



# **2013 Only Influencers Email Designers Salary Guide**

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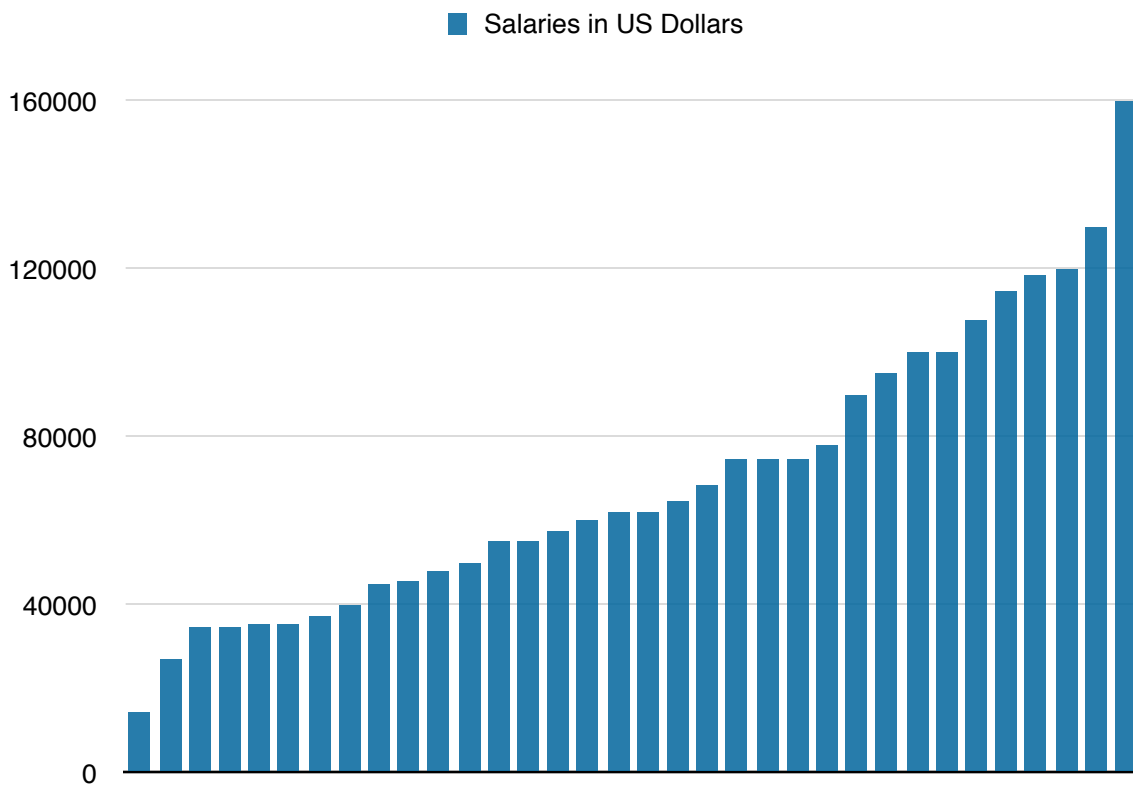
# Overall Stats

All Salaries are in US Dollars, Salaries outside the US have been converted to US dollars using the exchange rate on October 29, 2013.

**Average Salary: \$69,845**

**Median Salary: \$62,200**

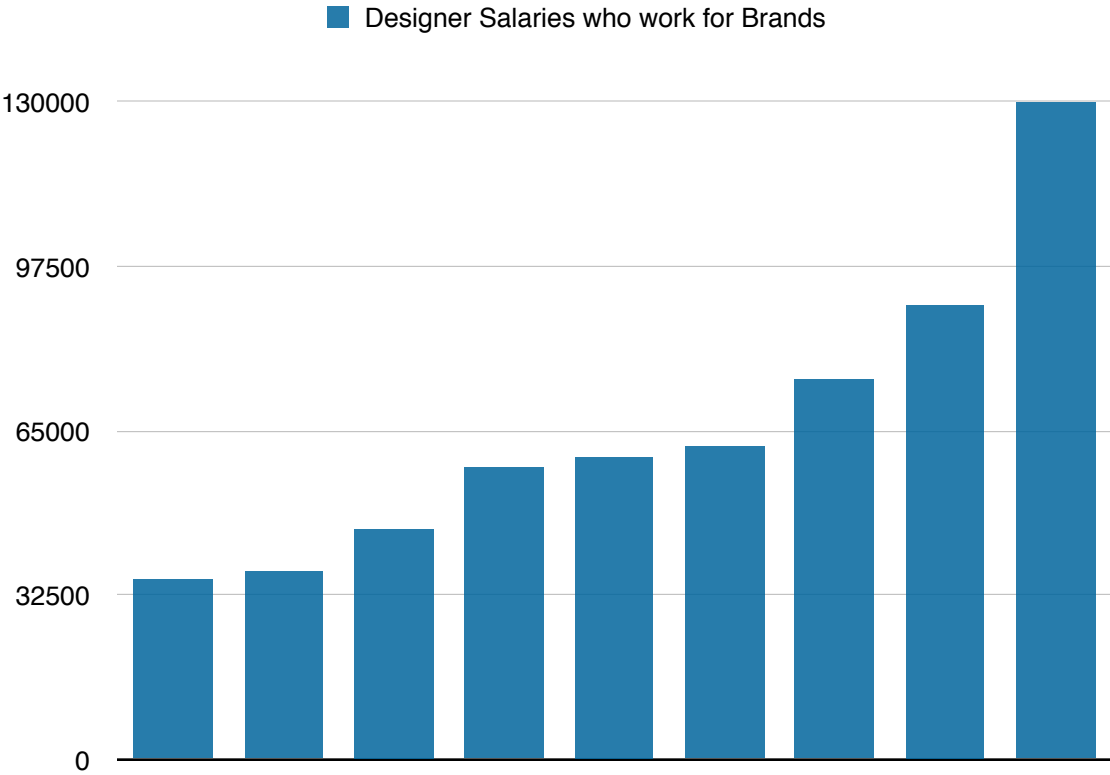
**Range: \$14,577-\$160,000**



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# Designers who work for Brands

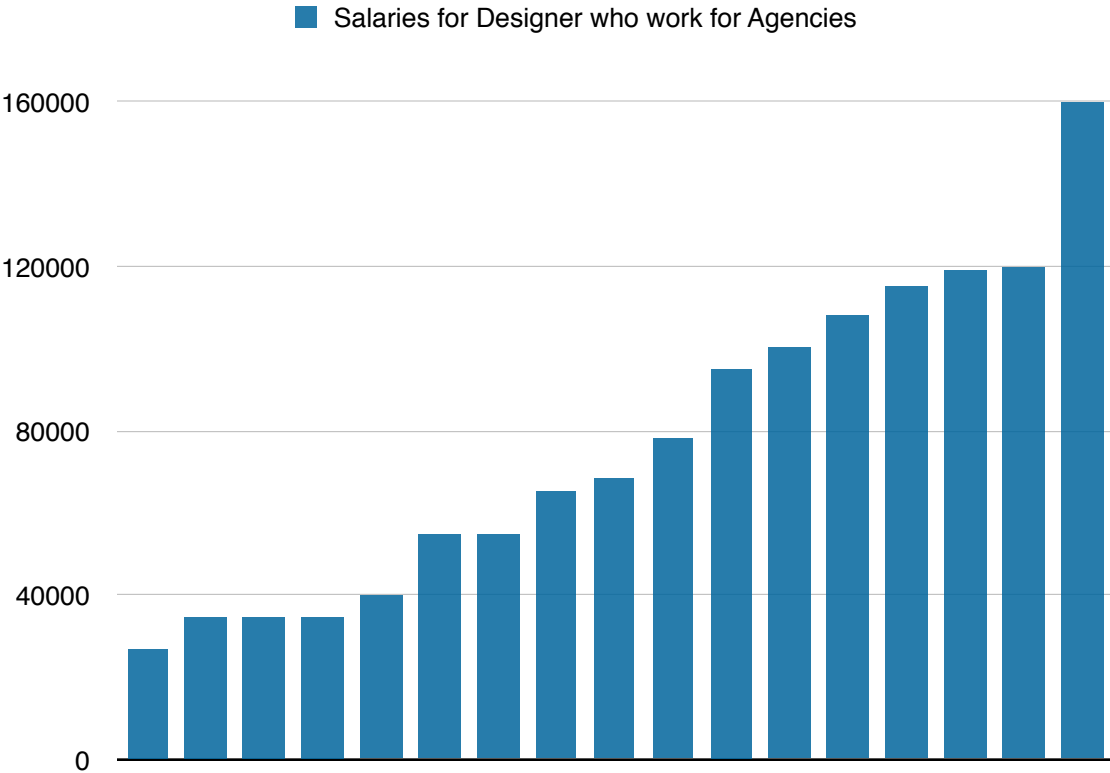
Average: \$65,925  
Median: \$60,000  
Range: \$35,773-\$130,000



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# Designer who work for Agencies

Average: 75,143  
Median: \$68,795  
Range: \$27,000-\$160,000



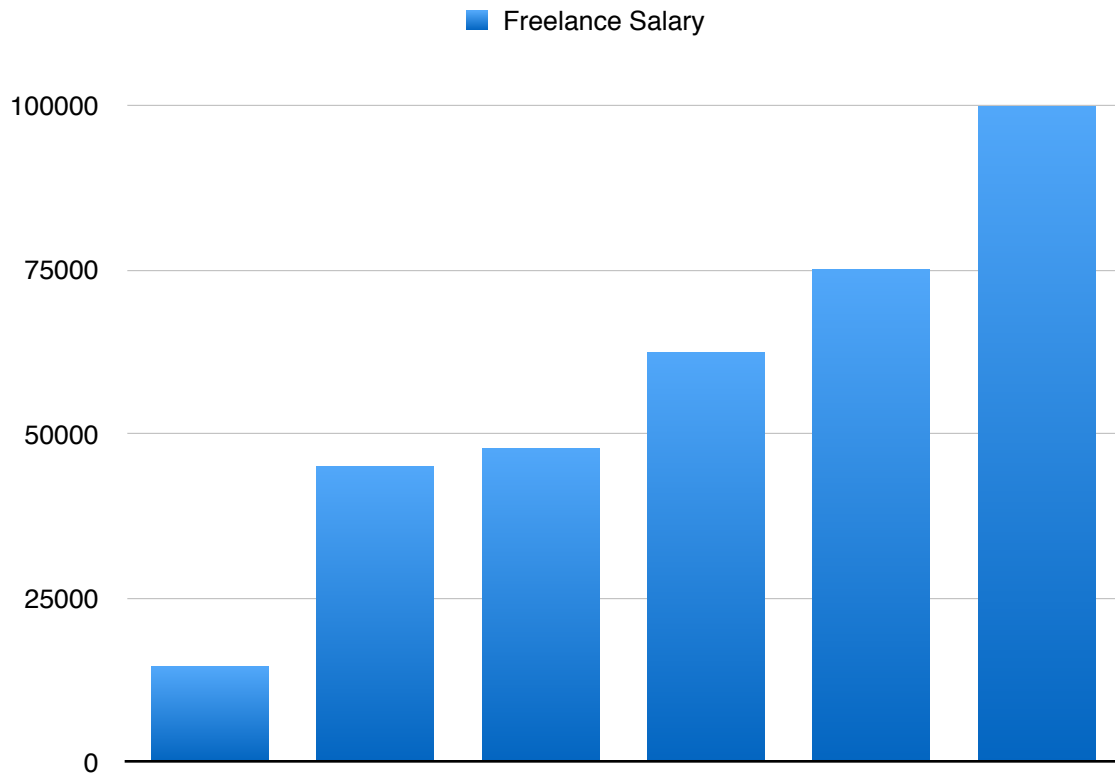
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# Freelancers

Average: \$57,496

Median: \$55,200

Range: \$14,577-\$100,000



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# United States vs Outside United States

US:

**Average: \$77,700**

**Median: \$75,000**

Outside the US:

**Average: \$37,980**

**Median: \$36,462**



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# Years in the Business

## 1-5 Years:

**Average: \$59,291**

**Median: \$58,000**

## Over 5 Years

**Average: \$73,645**

**Median: \$68,795**



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